Francisco A. Espinoza Ph.D

McCoy College of Business | Texas State University 601 University Drive, San Marcos, Texas 78666

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# EDUCATION

## Loyola University Chicago

Ph. D. Service Management: An Ethical Perspective

## Loyola University Chicago

Master of Arts, Philosophy

## EGADE Business School

MBA

## EGADE Business School

Specialist, Management of Service Companies

## Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Bachelor of Science, Industrial and Systems Engineering

# CERTIFICATIONS

## Loyola University Chicago

Certificate, Business Ethics

# PUBLICATIONS

**BOOKS:**

Velasco, N. E., & Espinoza, F. A. (2022). Claves de la Felicidad para el florecimiento humano. Cd. de México: McGraw Hill.

Hartman, L., DesJardins, J. & Espinoza, F. A. (2014). Ética en los Negocios: Decisiones éticas para la responsabilidad social e integridad personal. Cd. de México: McGraw Hill.

**BOOK CHAPTERS:**

Espinoza, F. A., & Velasco, N. E. (2022). Cuprum: Lo inalcanzable puede ser alcanzable. En Toldos, María de la Paz & Wood, Mark W., Empresas Mexicanas: El viaje hacia un capitalismo consciente (págs. 283-298). Cd. De México: Tirant lo Blanch.

Espinoza, F. A. (2016). Ethical and Social Challenges: Ethics is Profitable, No-Ethics is Punishable. En M. Ayub Khan, Multinational Enterprise Management Strategies in Developing Countries (págs. 72-88). Hershey PA: IGI Global.

**JOURNALS:**

Espinoza, F. A., & Velasco, N. E. (January-June de 2019). Ethical Negotiations: A Trust-Building Approach to International Negotiations. International Journal of Responsible Leadership and Ethical Decision-Making, 1(1), 13-24.

International Journal of Responsible Leadership and Ethical Decision-Making (IJRLEDM)

Espinoza, F. A., Guerra, E. M., & Velasco, N. E. (2017). A role-based model in the service industry: An ethical perspective. International Business Management, 11 (11):1882-1891

# HONORS & AWARDS

## National Researchers System (SNI)

Member from 2020 to 2023

## Tec of Monterrey

 2011 Teaching Award

# ACADEMIC POSITIONS

## Texas State University

Lecturer | June 2024 – Present

## EGADE Business School

Lecturer | May 2022 – December 2023

## Tec of Monterrey

Associate Professor | July 2009 – August 2021

Department Chair | June 2011 – June 2017

## Loyola University Chicago

Lecturer | August 2005 – June 2009

# COURSE TAUGHTS

Ethics and Governance in Business EGADE Business School 2022-2023

Business Ethics (MGMT 341) Loyola University Chicago 2007-2009

Symbolic Logic (PHIL 301) Loyola University Chicago 2005-2007

# LANGUAGES

**English:** Fluent

**Spanish:** Native

# ACADEMIC POSITIONS

## Texas State University

Business Program Coordinator | June 2024 - Present Lecturer | June 2024 - Present

## Universidad de Monterrey

Per Course Instructor | May 2024 - Present

# HONORS & AWARDS

## Catholic Media Association

Best Spanish Podcast 06/2023 | El Cascanueces

Best Spanish Podcast 07/2022 | Tonantzin Guadalupe, el Podcast Radio Station of the Year 06/2021

## National Association of Broadcasters (NAB)

Marconi Award Nominee for Legendary Manager of the Year 11/2022 Marconi Award Nominee for Spanish Language Station of the Year 11/2022

## Association of Fundraising Professionals (AFP)

Spirit of Philanthropy Award 11/2021

## Academy Awards of Latino Podcasts

Latin Podcast Award for Revelation United States 10/2022 | Tonantzin Guadalupe, el Podcast Latin Podcast Award for Revelation of the Year 10/2021| Cristo Vive

Latin Podcast Award for Popularity 10/2021| Cristo Vive

## Radio Ink

Medallas de Cortez Finalist 10/2021

## Catholic Association of Latino Leaders

Angel Award for Entertainment 10/2021

# LANGUAGES

**English:** Fluent

**Spanish:** Native